



**Strengthening** individuals and organizations to better care for one another.

**GET HELP  
GIVE HELP  
GROW HELP**

**Community  
Connection**  
OF NORTHEAST GEORGIA

**ANNUAL REPORT  
2011-2012**

# Mission

**To strengthen individuals and organizations to better care for one another.**

We serve our community in three primary ways:

## GET HELP

We connect individuals in the 13 county area to resources via our 2-1-1 Information and Referral Helpline, which provides more than 52,000 referrals to individuals in need of services each year.

## GIVE HELP

We connect thousands of interested citizens to volunteer opportunities in our community via our HandsOn Northeast Georgia program.

## GROW HELP

We connect organizations to resources via our Non-Profit Development Alliance, which helps non-profit organizations receive the training, support and assistance they need while 'incubating' new programs to fill gaps in services.

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**Community Connection**  
OF NORTHEAST GEORGIA



Get Help.



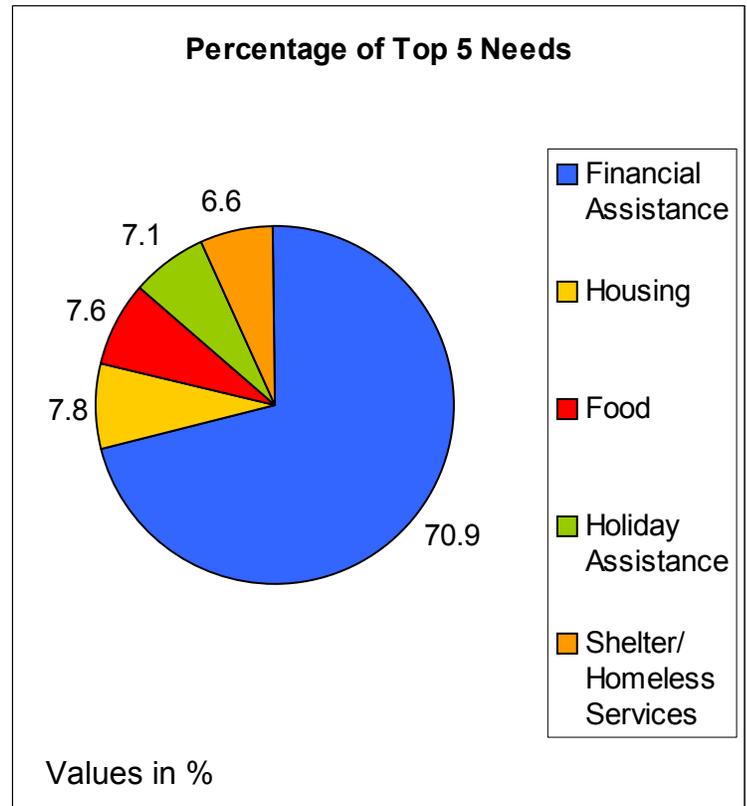
Give Help.



Grow Help.

## Connecting Clients

Every day Community Connection's 2-1-1 Information and Referral Helpline responds to a variety of callers seeking assistance to find resources in thirteen counties. Whether families are seeking food, clothing, shelter, employment opportunities or medical assistance, 2-1-1 navigates this potentially frustrating task by sharing information about appropriate agencies to meet the individual needs of each caller.



## 2-1-1 Information and Referral Helpline at a glance...

### In FY 2011-2012, Community Connection's 211 Information & Referral Helpline helped by :

- Receiving 42,000 calls and online searches from individuals in need of assistance
- Providing over 52,000 referrals to connect our clients to the help they need
- Engaging 15 practicum students and volunteers in updating each of the 2,058 programs in our resource

### In addition to assisting individuals and families locate resources to meet their basic needs, Community Connection:

- Coordinated the Holiday Charity Coalition, facilitating requests and distributing over 6,000 toys to 37 agencies through the Toys for Tots program
- Served as administrator for the Athens Charity Tracker Network where 852 households with a total of 1,417 members received \$81,420 in cash and 2,053 units of in-kind donations this year

## Cultivating Volunteerism

**HandsOn Northeast Georgia** provides volunteer opportunities to the Athens community by providing volunteer programs, targeted recruitment efforts, and listing opportunities with roughly 120 organizations and agencies through our online database.

**In FY 2011-2012, Community Connection's HandsOn Northeast Georgia program helped by:**

- Registering 3,067 new volunteers to engage in service, bringing the total number of registered volunteers to 13,716 in merely four years
- Tracking over 15,000 volunteers
- Partnering with 120 agencies who list volunteer opportunities



Above: MLK Day volunteers at the Brooklyn Cemetery



Below: MLK Day volunteers repairing used bicycles

## HandsOn Spotlight

In January 2012, HandsOn NEGA led MLK, Jr. Day of Service resulting in 1,030 people participating in 37 volunteer projects throughout Athens in a single day.



## Enhancing Non-Profit Performance

The Non-Profit Development Alliance provides support and technical assistance to new and existing non-profit programs through trainings, workshops, and leadership events.

The Non-Profit Development Alliance also seeks to fill gaps in services by ‘incubating’ programs that meet our clients’ needs. Community Connection provides the fiscal and

administrative framework, as well as training and technical assistance required for developing programs to fill these gaps. Once the programs build their foundation—including active board of directors, policies and procedures, administrative structure—and receive 501(c)3 status from the IRS, they leave Community Connection’s nest to flourish as an independent agency.

### Non-Profit Development Alliance at a glance...

**In FY 2011-2012 Community Connection’s Non-profit Development Alliance program helped by:**

- Engaging Executive Directors and their Board Chair partners from 6 organizations in ongoing sessions to maximize leadership capacity, share best practices, and provide support and guidance for each other.
- Providing fiscal and administrative support to 7 local ‘incubation’ programs
- Partnering with the Athens Clarke County Library, Athens Area Community Foundation, and the Institute for Non-Profit Organizations to bring The Foundation Center Cooperating Collection to Athens.

## Incubation Initiatives

The Non-Profit Development Alliance incubates programs to fill gaps in services.

- **ARROW** is a gathering place for families with young children to commune and learn in a creative, natural environment
- **Athens Twilight Foundation** advances health and wellness, community involvement, and Athens culture through a range of events, including an international amateur and professional cycling competition.
- **Athens Time Bank** is a way to exchange services without using the cash economy. For every hour you spend using your skills to do something for someone else, you earn a Time Dollar. You can then use your Time Dollar having someone spend an hour doing something for you.



Above: Teamwork building an Ocean Diorama at ARROW



Above: Two Twilight Criterium cyclists before the race.



Above: Athens Time Bank members practicing Spanish and scraping a house

## Incubation Initiatives

- **Film Athens** is a networking and support organization working to educate, promote, and highlight Athens as an inexpensive, friendly location for feature film production and TV commercial shoots.
- The **Georgia Conflict Center** aims to reduce the levels of physical, emotional, and verbal violence in our community.



Above: Film Athens networking event

- **Parish Nurse Resource Center** educates faith-based communities about the benefits of Parish Nursing and supports individuals seeking certification in Parish Nursing.



- The **Piedmont Rape Crisis Center** is the sole resource of all sexual violence related matters for adults 18+ providing advocacy, support, community awareness, and education in Barrow, Jackson, and Banks Counties.



**Piedmont Rape Crisis Center**



Above: The Georgia Conflict Center completed its first Peacemaker Training for neighborhood leaders and presented each participant with a certificate of completion

## Community Projects

- The **Holiday Charity Coalition** coordinates holiday assistance programs to reduce duplication. Community Connection partnered with the North Georgia Jaycees and United States Marine Corps representatives to facilitate distribution of Toys for Tots.
- The **Global Youth Service Day** engaged Athens youth, ranging from age five to twenty-five, in myriad service opportunities. Overall, 1,429 youth contributed to 23 different service projects. A total of 5,716 volunteer hours were tracked on Global Youth Service Day.
- The **Athens Twilight Criterium** weekend received assistance from over 150 volunteers who contributed more than 600 volunteer hours to ensure the success of Twilight.



Above: On Global Youth Service Day, Star Quality Girls of NEGA decorated flower pots, planted them, and distributed them to the elderly



Right: On Global Youth Service Day, youth worked together to remove litter from the streets

## Fundraising Events

### Taste of Athens Weekend

In 2012, approximately 338 individuals ran in the Taste 10k event. A combined number of 242 volunteers registered through HandsOn Northeast Georgia during A Taste of Athens Weekend.

Over 60 local restaurants, breweries, and other vendors came together again to present over 1,500 patrons with extraordinarily tasty dishes. Proceeds from ticket sales comprise approximately 25% our annual budget. Thanks to the contributions of volunteers, attendees, and patrons, A Taste of Athens was successful for yet another year!

### Terrapin Anniversary Carnival

Community Connection was invited to run the midway at Terrapin Brewery's 10th annual carnival. Entertaining activities, including a dunk tank filled with beer, carnival snacks, and tattoo parlor helped Community Connection raise funds.

Below: Young Taste 10K runners captured while resting



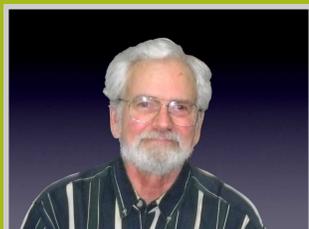
Below: 2012 Taste 10K runners holding signs that capture the essence of the day



Below: Two dishes from 2012 A Taste of Athens event



## Board of Directors



**Thomas Holland, Ph.D.**  
Board President

**Stacy Conner, Vice President**

Georgia Power

**Brooke Abraham, CPA, Treasurer**

Trinity Accounting Group

**Kim Ness, Secretary,**

Community Volunteer

Terris Davis, Coldwell Banker/Upchurch Realty

Don DeMaria, UGA Washington Semester Program

Ashley Harp, Jackson Spalding

Heather Hayes, Express Employment Professionals

Dana Hogan, M.D., Sunshine Pediatrics

Kelly C. Holloway, Forston, Bentley & Griffin

Leon Leathers, Ruby Sue Graphics

Blaine Norris, Wiggins, Norris & Coffey, PA

Jennifer Scott, Barnett Shoals Elementary

Candy Sherman, UGA, Retired

Julia Weckbeck, Terrapin Brewery

Wade Woolbright, Jittery Joe's

## Staff



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# Financials

**THE COMMUNITY CONNECTION OF NORTHEAST GEORGIA, INC.**  
**STATEMENT OF ACTIVITIES**  
**FOR THE YEARS ENDED JUNE 30, 2012 and 2011**

	Unrestricted	Temporarily Restricted	Total June 30, 2012	June 30, 2011
<b>Support and Revenues</b>				
Federal and State Grants	\$143,746	\$28,000	\$171,746	\$252,185
United Way Revenue	77,806		77,806	88,320
Contributions	407,241		407,241	393,235
Program Service Income	40,228		40,228	15,287
In-Kind Donations	811		811	2,005
Special Events and Projects	67,700	2,110	69,810	38,932
Investment Income	655		655	866
Other Income	4,152		4,152	1,605
Net Assets Released from Restriction	27,875	(27,875)		
<b>Total Support and Revenue</b>	<u>770,214</u>	<u>2,235</u>	<u>772,449</u>	<u>792,435</u>
<b>Expenditures</b>				
<b>Program Services</b>				
211 Program	136,758		136,758	132,066
Hands On	100,378		100,378	49,640
HPRP	15,266		15,266	84,154
NPDA	52,853		52,853	95,985
Taste	43,006		43,006	39,173
Arrow	75,903		75,903	
Athens Twilight Foundation	162,892		162,892	149,893
Georgia Conflict Center	11,578		11,578	36,029
Parish Nurse Resources	1,964		1,964	1,405
PRCC	75,885		75,885	86,157
Stable Foundation				75,770
True Love Canine Rescue	(128)		(128)	35,192
Work for America	4,332		4,332	
<b>Total Program Services</b>	<u>680,687</u>		<u>680,687</u>	<u>785,464</u>
<b>Supporting Services</b>				
Management and General	29,324		29,324	43,909
<b>Total Supporting Services</b>	<u>29,324</u>		<u>29,324</u>	<u>43,909</u>
<b>Total Expenses</b>	<u>710,011</u>		<u>710,011</u>	<u>829,373</u>
<b>Change in Net Assets</b>	60,203	2,235	62,438	(36,938)
<b>Net Assets, Beginning of Year</b>	196,787	2,500	199,287	275,544
Georgia Conflict Center Fund Transfer	(3,741)		(3,741)	
Work for America Fund Transfer	(23,862)		(23,862)	
True Love Canine Rescue Fund Transfer	(1,740)		(1,740)	
Stable Foundation Fund Transfer				(39,319)
<b>Net Assets, End of Year</b>	<u>\$227,647</u>	<u>\$4,735</u>	<u>\$232,382</u>	<u>\$199,287</u>

## Donors

**Thank you** for supporting Community Connection of Northeast Georgia. Our accomplishments could not be achieved without the passion, generosity, and dedication of each and every donor, supporter, and volunteer. Community Connection is sincerely grateful to those that enable us to advance our mission and vision.

### Major Supporters

Athens Area Community Foundation  
Athens-Clarke County United Government  
Service for Peace  
State Farm Youth Advisory Board  
Turner Family Foundation  
United Way of Northeast Georgia  
YSA

### Major Event Sponsors

Athens Banner-Herald  
Athens Food & Culture  
Athens Magic 102.1  
Georgia Neurological Surgery &  
Comprehensive Spine

### Event Sponsors

Aurum Studios  
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TSAV  
The Georgia Center  
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### Sustainers

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Pet Supplies Plus  
Protect Downtown Athens  
Robins Federal Credit Union  
Silver & Archibald, LLP  
The Classic Center  
UGA Institute of Non-Profit Organizations  
Becky & Seth Waltman  
Waltman EMC Natural Gas

# Donors

## Partners

Annie's Video Memories  
Athens First Bank & Trust Company  
Athens Parent Magazine  
Joan Berryman  
Ashley Harp  
Biotest Pharmaceuticals  
Carson Advisory, Inc.  
Health Plan Select  
Carol & Paul Kurtz  
Natasha Murphy  
Oconee State Bank  
Parker & Associates Property Mgmt  
Grady Thrasher & Kathy Prescott  
RubySue Graphics

## Builders

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Cannon Financial Institute  
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J's Bottle Shop  
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Prime Financial Manager  
Scott & Cindy Saucier  
Candy Sherman  
Renee Livsey  
Jere Morehead

Prime Financial Manager  
Scott & Cindy Saucier  
Candy Sherman  
Margaret Spalding  
The National Bank of Georgia  
Becky & Seth Waltman  
Waltman EMC Natural Gas

## Supporters

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David & Nancy McDuff  
Angela & Richard Meltzer  
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Frances Hensley & Jim Okey  
Jim Paine  
Art Ordoqui & Tom Payton  
Wayne Peacock  
Alice Kinman & Charles Platter  
Brenda & Tom Poss  
Dev & Gene Weeks  
Anna Williams  
Dan Wilson

## Connectors

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Mabel & Scott Atkinson  
Paul Boumbulian  
Denise Gardner & Karen Boyd  
Bob & Nell Chambers  
Sarah Freeman

Denise Gardner  
Elliot & Marilyn Gootman  
Daniel Harlick  
Carolyn & Harry Howell  
Chris Starrs & Jess Hunt  
Vicki & Hank Joiner  
Sue Ann Lawrence  
Steven & Lisa Marcus  
Johnathan & Julie McGinty  
Dorothy B. O'Niell  
Harvey & Lili Ouzts  
Mary & David Straub

## Support Community Connection

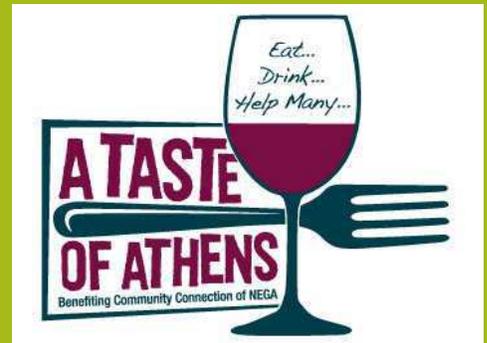
Community Connection of Northeast Georgia has been fortunate to receive grants for many of our services; nonetheless, without the assistance from our generous community business and individuals, none of these accomplishments would be achievable. Your contributions vitalize Community Connection and enable our good works in the community. Please consider supporting us in one of the following ways:

**GENERAL DONATIONS** are among the most valuable gifts in that they allow us to allocate our limited funds to those places where urgent needs can met.

**PLANNED GIVING** is a way to create your legacy of service to others via the support of Community Connection in your estate plan.

**SPECIAL EVENTS** are an opportunity to give and make a public statement of support. In addition to participating in one of our events, you can make us the beneficiary of your event or social activity.

Sponsor or participate in one of our special events! For 19 years, **A Taste of Athens** has



been one of Athens' largest events—bringing together community to Eat, Drink, and Help Many by supporting Community Connection. More than 2,000 guests delight in sampling the food and drinks of over 50 local vendors, bidding in Athens' best silent auction, and taking a chance in the raffle.

If you're worried about packing on all those calories, plan ahead to participate in the Taste 10K the day before to run off what you eat at A Taste of Athens! In its second year, the 2012 Taste 10K welcomed over 300 runners to the 10K course through downtown Athens and dozens of families who participated in the 1 mile family fun run/walk.

For more information and ways to give, please visit us at [www.CommunityConnection211.org](http://www.CommunityConnection211.org)  
Or email us at [Info@CommunityConnection211.org](mailto:Info@CommunityConnection211.org)

