Data Stewards Meeting

MINUTES

Session: Monthly Meeting of the Data Stewards/Sarasota County Community Data Collaborative

Date: Monday, July 30, 2012

Location: County Administration Building, 1660 Ringling Blvd, Sarasota

In Attendance:

First Name	Last Name	Organizational Affiliation	Neighborhood
Nancy	DeLoach	County Health & Human Services	South Field
Harrison	Fox	South Venice Civic Association	South Venice Civic Association
Doug	Griffin	Citizen/SCOPE Data Team	Siesta Key
Joan	Haber	Citizen/SCOPE Data Team	The Landings
Brett	Harrington	Sarasota County Government – Data & Analysis	
Rachel	Herman	Sarasota County Government	Bayou Oaks
Gil	Lee	United Way 2-1-1 Manasota	Park East
Trevor	Melderis	Sarasota County Government - GIS	South Gate
Gregg	Obarski	City of Sarasota - GIS	(Tampa)
Doug	Ross	Continuing the Conversation	
Tamara	Schells	Sarasota County Government - Demographics	
Kathy	Solie	Sarasota County Government - GIS	Country Pines
Jason	Winoker	Sarasota County Government- GIS	Twin Lakes
Allison	Pinto	Central-Cocoanut Neighborhood, Banyan Sprout, SCOPE	Central-Cocoanut
Tim	Dutton	SCOPE, Central Cocoanut Neighborhood	Tahiti Park/Central Cocoanut
Colleen	McGue	SCOPE	Indian Beach

Agenda:

    I.   **Introductions**

    II. **Datasets**

    III. **Online Platform**

    IV. **Clarifying Quality of Life Indicators**

    V. **Reflections**

    VI. **Announcements – Setting next meeting – Monday, August 20th from 11am-12:30pm**

What follows are notes of the presentations and conversation associated with each session.

I.   **Introductions**
- Everyone introduced themselves by name, neighborhood, and institutional/associational group affiliation (as a way of reinforcing our neighborhood-based and cross-scale/cross-sector orientation).
- Data Stewards were asked to fill out the sign-in sheet, adding their home and work addresses, so that the Collaborative can create a map illustrating geographically the network that is the Community Data Collaborative.

II.   **Datasets: What we've got so far for the online community platform**
- The Urban Institute has created a neighborhood-centric version of the Community Platform based on the specifications our community provided.
- Data stewards examined the map of Sarasota County neighborhoods identified so far; which will be used in the Community Platform.
- Data stewards thoroughly reviewed the datasets to be included in the Community Platform.
- Urban Institute will transfer all census data available at the block-scale that relates to age-cohorts (both number and percentage of population for all census data.
- Suggested addition: Mobility data -- how often are people moving in/out of neighborhood? This is available through the American Community Survey
- City of Sarasota has a Flickr account, where anyone can upload photos of the City. Maybe this could be incorporated.
- Examples of good social stuff we could measure as a community: hope, optimism, community attachment, number of neighbors smiling out and about in the neighborhood. We will not be including these yet because they are not currently collected locally.
- City of Sarasota geocodes all members of Robert L. Taylor Centers, and updates this dataset every quarter. Maybe we could include that by neighborhood in the community platform.
- Proposed additions to Civic domain:
  o   Of total # of people 18 and older, registered voters out of total
  o   Members of volunteer organizations? Could ask the Giving Partner
  o   Voting frequency
- Proposed additions to Health domain:
  o   Number of people covered by health insurance
  o   Grocery stores
- Proposed additions to Economic domain:
  o   Tapestry data from ESRI
  o   Community expenditure data
  o   Measure of social dollars
  o   Earned income tax credit

- o Use property appraiser's data to get home values
- Proposed DELETIONS in Natural Environment domain:
  - o Scrub Jay Data- more distorting than illuminating. Should take this out of the platform
- Proposed additions in Built Environment domain:
  - o Property appraiser
- Proposed additions in Transportation or Built Environment:
  - o Conditions of roads layer
- Proposed additions to "What have we got?" (Assets)
  - o fire stations layer
- Proposed additions to "What's Going on Around Here?"
  - o Events from County and Cities' Calendars
  - o Meals on Wheels recipients
  - o Social service agencies that make home visits

A. **Comments/Questions from Data Stewards about the Datasets for the Online Community Platform:**
- What if someone is not in an identified neighborhood?
  - o Users will be able to draw their own polygon, but so far it is unclear whether the platform will be able to aggregate by that polygon.
  - o Because the purpose of this tool is to create a space for people to be thinking in terms of neighborhoods, we decided as a Collaborative at an earlier meeting that we will not aggregate data by census block groups.
  - o Subdivisions aren't necessarily meaningful socially, in terms of how people think about their neighborhoods.
  - o Property Appraiser's database has neighborhoods assigned to each parcel
    - ▪ Uses a different methodology, and might not be updated frequently – let's look into this to find out more.
- Census data is only updated once per decade and can become outdated fairly quickly, so we might want to consider another source.
  - o We might be able to use ESRI business analyst to generate these neighborhood reports that are a lot more current, with forecasts every year
  - o Sarasota County Government will check with their licensing representative
- How do these datasets get updated?
  - o At first it will probably be one person uploading, but the goal is eventually to have automatic feeds.
- When you pull up your page, could it have a basic profile of the neighborhood?

III. **Platforms and Technologies: Preparing for Platform Comparisons**
- Data Stewards examined a spreadsheet of online data platforms developed by other communities around the country.

- We want to look at what is going on around the country so that we can decide as a Collaborative if we want to continue to invest in developing a platform with the Urban Institute, or if we want to invest in something else: the wisdom of this crowd will inform the decision that is to be made.
- Many communities listed in the document are members of OIC Weave, the Community Indicators Consortium, and National Neighborhood Indicators Partnership.
- Questions to consider when reviewing the spreadsheet:
  - Some of the platforms incorporate neighborhoods as the smallest geography – those are especially worth checking out.
  - Who is hosting the platform?

IV.   **Clarifying Quality of Life Indicators**

- Life is Good in Sarasota County Community Video Campaign: http://scopexcel.org/lifeisgood.html
- There are two Community Data 2.0 Workshops coming up in August:
  - **Community Data 2.0: Sarasota**

    Thursday, August 16 from 8:30am-12:30pm at the Robert L. Taylor Center: 1845 34th St, Sarasota
  - **Community Data 2.0: An Older Adult Perspective**

    Friday, August 24th from 8:30am-12:30pm at the Sarasota County Technical Institute: 4748 Beneva Road, Sarasota (corner of Beneva and Proctor)
- Does the Community Data Collaborative want to cohost Community Data 2.0 workshops?
  - After some discussion, the Collaborative decided to be a cohost of the Data 2.0 workshops.
  - It would be interesting to hear what people at these workshops have to say about the indicators of well-being.
  - These workshops are a way to showcase the resources that are available in Sarasota County as well.

V.   **Reflections on Community Data:**

- Resident Community Changemakers will hold a "Community Open House" at the Crocker Church on September 13th at 6pm – details to follow.

VI.   **Announcements:**

- Next meeting will be Monday August 20th from 3pm-5pm at Twin Lakes Park.

A. Comments/Questions from Data Stewards:

- It would be helpful for staff of the County Neighborhoods Department to be present at Community Data Collaborative meetings, as they are familiar with the neighborhood scale.